

EDWARD JAY FRIEDLANDER

PERSONAL INFORMATION

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EDUCATION

University of Northern Colorado, Greeley, Colorado. Doctor of Education in curriculum and instruction with mass communication emphasis (1973).

University of Denver, Denver, Colorado. Master of Arts in mass communication (1970).

University of Wyoming, Laramie, Wyoming. Bachelor of Science in journalism (1967).

MEDIA EXPERIENCE

Writer, part time, 1983-1986, for more than 40 state, regional and national newspapers and magazines.

Reporter, part time, 1982, KZOU-AM/FM, Little Rock, Arkansas. Did general assignment reporting.

Managing Editor, summers, 1977-1981, The Times, North Little Rock, Arkansas. Edited largest circulation weekly in Arkansas while editor was on vacation.

Magazine Editor, 1970-1971, Daily Times-Call, Longmont, Colorado. Edited a weekend magazine. Also reported for the Daily Times-Call and the Loveland, Colorado, Daily Reporter-Herald.

Motion Picture Publicist, 1969-1970, Universal Pictures, New York, New York. Wrote or edited all news releases issued by Universal's New York office. Later directed public relations for Landmark Services, a subsidiary company operating in Washington, D.C.

Reporter, 1968-1969, United States Information Agency, Washington, D.C. Assigned to USIA's international wire service. Did general assignment reporting on Capitol Hill and at the White House.

Reporter, full and part time, 1967-1968, and 1972, Denver Post, Denver, Colorado. Responsible for a 5,000 word, front-page investigative series and general assignment reporting.

News Assistant, part time, 1968, KWGN Television, Denver, Colorado.

Reporter, summer, 1966, Delaware County Daily Times, Chester, Pennsylvania. Did general assignment reporting.

Reporter, summer, 1965, Northern Wyoming Daily News, Worland, Wyoming. Did general assignment reporting.

TEACHING EXPERIENCE

Professor Emeritus of Mass Communications, 2013 to the present, University of South Florida. Teach various journalism courses.

Professor of Mass Communications (with tenure), 1995 to 2013, University of South Florida. Taught various journalism courses.

Professor Emeritus of Journalism, 1996 to the present, University of Arkansas at Little Rock.

Professor of Journalism, 1981-1995; Associate Professor (with tenure), 1977-1981; Assistant Professor, 1975-1977, University of Arkansas at Little Rock. Taught Techniques of Writing for the Mass Media, Feature Writing, Magazine Journalism, Photojournalism, Reporting Principles, Public Relations Writing, Mass Media and Society, Journalistic Freedom and Responsibility, Fundamentals of Photography and various graduate courses.

Assistant Professor of Mass Communication, 1973-1975, University of Central Missouri, Warrensburg, Missouri. Taught Introduction to Mass Communication, Reporting, Advanced Reporting, Comparative Media Systems and various graduate courses.

Media Coordinator, 1972-1973, Centaurus High School, Lafayette, Colorado.

Teaching Fellow in Journalism, 1970-1972, University of Northern Colorado, Greeley, Colorado. Taught Newswriting.

ACADEMIC ADMINISTRATIVE EXPERIENCE

Director, School of Mass Communications, 1995-2010. University of South Florida. Responsible for administration of the mass communications school and its \$6 million budget and endowment funds and 50 employees. Accomplishments include obtaining nearly \$5 million in new external support for the school's endowment and scholarship funds and equipment needs, and more than \$1.1 million in grants and contracts; building six new computer laboratories with state and foundation funds; rebuilding the school's relationship with Florida media organizations and with school graduates; enhancing enrollment; and successfully preparing the school for national re-accreditation in 1996, 2001 and 2007.

Chair, Department of Journalism, 1988-1995, and Acting Chair, 1986-1987, University of Arkansas at Little Rock. Responsible for administration of the journalism program and its \$400,000 budget and endowment funds and 16 employees. Accomplishments included obtaining more than \$150,000 in new external support for the department's endowment and scholarship funds (tripling the size of the endowment funds and doubling the number of scholarships); building a new computer laboratory with state and foundation funds; significantly improving relations with state media professionals and media organizations; and successfully preparing the unit for national re-accreditation in 1992.

Assistant Dean for Public Service, College of Communication, 1978-1982, University of Arkansas at Little Rock. Accomplishments in this part-time position included helping the Department of Journalism raise external funds for three urban journalism workshops; organizing media service units for the Department of Journalism and the Department of Radio, Television and Film that resulted in more than 100 contracts for services; organizing non-contract university assistance for more than 50 businesses, federal, state and local agencies; coordinating college outreach efforts to high school communication teachers and counselors; coordinating College of Communication Month events; and producing four college brochures and various other publications.

Journalism Sequence Coordinator, Department of Mass Communication, 1973-1975, University of Central Missouri.

SELECTED PUBLICATIONS

Edward Jay Friedlander and John Lee, Feature Writing, Eighth Edition (Boston: Allyn & Bacon, under contract for publication in 2014).

Edward Jay Friedlander and John Lee, Feature Writing, Seventh Edition (Boston: Allyn & Bacon, 2011).

Edward Jay Friedlander, invited chapter, “Magazine and Feature Writing,” 21st Century Communication: A Reference Handbook, Edie, William F., editor (Thousand Oaks, California: Sage Publications, 2009).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines, Sixth Edition (Boston: Allyn & Bacon, 2008).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines, Fifth Edition (Boston: Allyn & Bacon, 2004).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines, Fourth Edition (Boston: Allyn & Bacon, 2000).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines, Third Edition (New York: HarperCollins, 1996).

Edward Jay Friedlander, invited article, “Viewer’s Guide for ‘A Place Called Rohwer’” (Little Rock: Arkansas Humanities Council, 1994).

John C. Merrill, John Lee and Edward Jay Friedlander, Modern Mass Media, Second Edition (New York: HarperCollins, 1994).

John C. Merrill, John Lee and Edward Jay Friedlander, Instructor’s Manual for Modern Mass Media, Second Edition (New York: HarperCollins, 1994).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines, Second Edition (New York: HarperCollins, 1993).

John C. Merrill, John Lee and Edward Jay Friedlander, Medios de Comunicacion Social (Madrid: Fundacion German Sanchez Ruiperez, 1992).

John C. Merrill, John Lee and Edward Jay Friedlander, Modern Mass Media (New York: HarperCollins, 1990).

John C. Merrill, John Lee and Edward Jay Friedlander, Instructor’s Manual for Modern Mass Media (New York: HarperCollins, 1989).

Edward Jay Friedlander, invited chapter, “Copyright,” Arkansas Media Law Handbook, Second Edition (Little Rock: Arkansas Bar Association, 1989).

Edward Jay Friedlander and John Lee, Feature Writing for Newspapers and Magazines (New York: HarperCollins, 1988).

Edward Jay Friedlander, Harry Marsh and Mike Masterson, Excellence in Reporting (St. Paul: West Publishing Co., 1987).

Edward Jay Friedlander and Harry Marsh, Instructor's Manual for Excellence in Reporting (St. Paul: West Publishing Co., 1987).

Edward Jay Friedlander, invited chapter, "Copyright," Arkansas Media Law Handbook (Little Rock: Arkansas Bar Association, 1987).

Invited book review of Ward, Hiley H., Professional Newswriting, Newspaper Research Journal, 7:60-61 (Winter 1985).

Edward Jay Friedlander, refereed article, "Paul Yokota and the Jerome Relocation Center Newspaper," Arkansas Historical Quarterly, 44:303-313 (Winter 1985).

Edward Jay Friedlander, refereed article, "Journalism Behind Barbed Wire, 1942-1944: An Arkansas Relocation Center Newspaper," Journalism Quarterly, 62:243-246, 271 (Summer 1985).

Edward Jay Friedlander, invited article, "The Buying and Selling of Arkansas Newspapers," Journal of Arkansas Journalism Studies, 2:2-3 (Spring 1985).

Invited book review of Nelson, Roy Paul, Humorous Illustration and Cartooning, Newspaper Research Journal, 5:71 (Spring 1984).

Edward Jay Friedlander, refereed article, "Photojournalism Survey Has Implications for Educators," Journalism Educator, 38:28-30 (Autumn 1983).

Edward Jay Friedlander, invited article, "Arkansas Daily Newspaper Survey Shows Need for Photographic Policy," Grassroots Editor, Winter, 1983, pp. 8-10.

Edward Jay Friedlander, invited article, "A Look at Arkansas Daily Newspaper Photographic Policies," The Arkansas Publisher, March, 1983, pp. 12-13.

Edward Jay Friedlander, refereed article, "Goals, Class Sizes of Photo Courses Vary by School Size," Journalism Educator, 35:13-14 (January 1981).

Edward Jay Friedlander, refereed article, "Government Photojournalism," The Journal for Education in Photojournalism, 1:20-22 (Winter 1981).

Edward Jay Friedlander (editor), The 45th Annual Report of the Federal Communications Commission (Washington, D. C.: Government Printing Office, 1981).

Edward Jay Friedlander (editor), The 44th Annual Report of the Federal Communications Commission (Washington, D. C.: Government Printing Office, 1981).

Edward Jay Friedlander (editor), The 43rd Annual Report of the Federal Communications Commission (Washington, D. C.: Government Printing Office, 1979).

Edward Jay Friedlander, refereed article, "The Miasmatic Jungles," Arkansas Historical Quarterly, 38:61-71 (Spring 1979).

Edward Jay Friedlander, refereed article, "Professor, Class 'Take Over' State's Largest Weekly," Journalism Educator, 33:48-49 (October 1978).

Edward Jay Friedlander, invited article, "Crisis in P. R.: H. L. Mencken vs. Arkansas," Public Relations Quarterly, 22:16-18 (Fall 1977).

Edward Jay Friedlander, invited article, "Notes on the New Copyright Law," The Editor's Letter, American Association of Agricultural College Editors, Fall, 1977, pp. 1-2.

Edward Jay Friedlander, invited article, "P. R. Pioneers: Harry Reichenbach," Public Relations Quarterly, 20:16-17 (Fall 1975).

Edward Jay Friedlander, refereed article, "Local Movie Production: Let's Do It Right," Missouri Journal of Instruction, 2:1-9 (Spring 1975).

Edward Jay Friedlander, refereed article, "Film Brings Courtroom to Reporting Class," Journalism Educator, 29:30-31 (July 1974).

Edward Jay Friedlander, "A Proposal for an Instructional Television System Utilizing Cable Television for Boulder Valley Public Schools," unpublished Doctor of Education dissertation, University of Northern Colorado, 1973.

Edward Jay Friedlander, "'Zarca,' A Motion Picture Screenplay Based on the Japanese American Evacuation, and an Outline of Its Historical Basis," unpublished Master of Arts thesis, University of Denver, 1969.

FUNDED GRANTS

Author and Co-Principal Investigator, "AEJMC Southeast Colloquium," 2013 grant by the University of South Florida Office of Research and Innovation for the USF Division of Sponsored Research, \$5,208.

Author and Project Director, "Water Conservation: an Interactive CD," 1996 grant by the Southwest Florida Water Management District, \$7,400.

Author and Project Director, "Proposal for Completion of the Gannett Foundation/Arkansas Gazette Journalism Laboratory," 1991 grant by the Gannett Foundation, \$3,700.

Author and Project Director, "Proposal for Expansion of a Computerized Writing Laboratory," 1989 grant by the Gannett Foundation, \$10,200.

Author and Project Director, "Proposal for a Computerized Writing Laboratory," 1987 grant by the Gannett Foundation, \$8,000.

Author and Principal Investigator, "A Viewer's Guide for 'A Place Called Rohwer'," 1983 grant by the Arkansas Endowment for the Humanities, \$2,500.

Author and Principal Investigator, "Photographic Caption Research," 1982 grant by the Arkansas Endowment for the Humanities, \$1,200.

Author and Principal Investigator, "Rohwer and Jerome Relocation Centers: Memories of Camp Life," 1980 supplemental grant by the Arkansas Endowment for the Humanities, \$1,000.

Author and Principal Investigator, "Rohwer and Jerome Relocation Centers: Memories of Camp Life," 1979 grant by the Arkansas Endowment for the Humanities, \$10,000.

Author, "Seminar on Sunshine: A Humanistic Dialogue on Arkansas' Open Meetings and Public Records Law," (Phase Two), 1978 grant by the Arkansas Humanities Program, \$10,000.

Author, "Seminar on Sunshine: A Humanistic Dialogue on Arkansas' Open Meetings and Public Records Law," (Phase One), 1977 grant by the Arkansas Humanities Program, \$5,300.

Author and Principal Investigator, "The Newspaper as a Public Utility? A Question of Access in Arkansas," 1976 grant by the Arkansas Humanities Program, \$2,800.

Author and Principal Investigator, "The Future Role of the Regional University in Teaching the Humanities," 1975 grant by the Missouri State Committee for the Humanities, \$5,000.

SELECTED PAPERS AND PRESENTATIONS

"The Erosion of Journalism in the Mass Communication Curriculum," invited panelist, Association for Education in Journalism and Mass Communication national convention, San Antonio, Texas, 2005.

“Freedom of Speech: Publishing a Newspaper in Camp,” invited moderator, Japanese American National Museum, University of Arkansas at Little Rock and Winthrop Rockefeller Foundation international conference about civil rights and social justice in Arkansas, Little Rock, Arkansas, 2004.

“Teaching Magazine and Feature Writing by Example: Using Pulitzer Prize-Winning Stories in the Classroom,” refereed paper presentation, Association for Education in Journalism and Mass Communication national convention, Toronto, Ontario, 2004.

“Winning the Pulitzer Prize for Feature Writing: A Preliminary History of 25 Years of Prize-Winning Stories and Authors,” refereed paper presentation, Association for Education in Journalism and Mass Communication Southeast Regional Colloquium, Tampa, Florida, 2004.

“The State of Convergence in the Profession,” invited moderator, Association of Schools of Journalism and Mass Communication winter convention, New York, New York, 2004.

“Honoring John Merrill: His Co-authors,” invited panelist, Program for Ethics in Education and Community national conference, University of South Florida at St. Petersburg, St. Petersburg, Florida, 2003.

“The Challenge of Change,” invited lecturer, Michigan State University School of Journalism, East Lansing, Michigan, 2003.

“Post-Tenure Activity: Understanding Its Processes, Outcomes and Utilities,” invited panelist, Association for Education in Journalism and Mass Communication national convention, Miami Beach, Florida, 2002.

“Convergence in the Classroom,” invited panelist, Association for Education in Journalism and Mass Communication national convention, Washington, D.C., 2001.

“Implications of New Video Technologies for Journalism and Mediated Entertainment,” invited speaker, International Institute of Communications world conference, St. Pete Beach, Florida, 2000.

“Effective Practitioner and Academy Relationships in the 21st Century,” invited panelist, Association for Education in Journalism and Mass Communication national convention, Phoenix, Arizona, 2000.

“The Curriculum: How Broad Should It Be?” invited moderator, Association for Education in Journalism and Mass Communication national convention, New Orleans, Louisiana, 1999.

“A Conversation About Trends in Photojournalism,” invited panelist, print and broadcast journalist workshop, Poynter Institute for Media Studies, St. Petersburg, Florida, 1999.

“Journalism Behind Barbed Wire: Two Arkansas Relocation Center Newspapers,” refereed paper presentation, Association for Education in Journalism and Mass Communication national convention, Baltimore, Maryland, 1998.

“Journalism Behind Barbed Wire: Barry Saiki and the Rohwer Relocation Center Outpost,” refereed paper presentation, Midwest Region Journalism History Conference, St. Paul, Minnesota, 1998.

“Publishing and New Technology: Reaching the New Audience,” invited panelist, Association for Education in Journalism and Mass Communication Southeast Regional Colloquium, Tampa, Florida, 1998.

“Professional Alliances: Opportunities and Challenges,” invited panelist, Association of Schools of Journalism and Mass Communication winter convention, New Orleans, Louisiana, 1997.

“Literacy, Comic Books, Graphic Information,” refereed paper session moderator, Association for Education in Journalism and Mass Communication national convention, Washington, D.C., 1995.

“Professors and Professionals: The Academy-Media Relationship in the 1990s,” invited panelist, Association for Education in Journalism and Mass Communication Southeast Regional Colloquium, Tuscaloosa, Alabama, 1993.

“Excellence in Newspaper Feature Writing,” invited seminar leader, Arkansas Press Association, Little Rock, Arkansas, 1988.

“The Buying and Selling of Arkansas Newspapers,” invited paper presentation, Human Communication Institute Colloquium, Little Rock, Arkansas, 1985.

“Freedom of Press Behind Barbed Wire,” refereed paper presentation, Association for Education in Journalism and Mass Communication Southeast Regional Colloquium, Athens, Georgia, 1985.

“Paul Yokota and the Denson Tribune,” refereed paper presentation, Arkansas Political Science Association state convention, Russellville, Arkansas, 1985.

“Law and the Arkansas Photojournalist,” invited seminar leader, Arkansas Press Association, Little Rock, Arkansas, 1982.

“A Survey of Basic Photojournalism Course Content in Selected U. S. Colleges and Universities,” refereed paper presentation, Association for Education in Journalism and Mass Communication national convention, Boston, Massachusetts, 1980.

“Rohwer and Jerome Relocation Centers: A Project of Selected Government Photographs of Camp Life,” refereed paper presentation, Arkansas Historical Association state convention, Arkadelphia, Arkansas, 1980.

“H. L. Mencken and Arkansas,” refereed paper presentation, South Central Journalism Historians Association convention, Warrensburg, Missouri, 1980.

“Jerome and Rohwer Relocation Centers: Photographic Memories of Camp Life,” refereed paper presentation, Association for Education in Journalism and Mass Communication national convention, Houston, Texas, 1979.

“Copyright and the Business Communicator,” invited seminar leader, Arkansas Chapter of the International Association of Business Communicators, Little Rock, Arkansas, 1978.

“Communications and the New Copyright Law,” invited seminar leader, Southern Extension Editor’s Workshop, Mobile, Alabama, 1977.

“Reactions to H. L. Mencken’s 1921 Attack on Arkansas,” refereed paper presentation, Arkansas Historical Association state convention, Batesville, Arkansas, 1977.

“Communicators and the New Copyright Law,” invited seminar leader, American Association of Agricultural College Editors regional convention, Little Rock, Arkansas, 1977.

EXHIBITS AND CREATIVE WORK

Acted in “Love Comes Lately,” a 2007 Kino International feature film directed by Jan Schutte and based on the stories of Isaac Bashevis Singer.

Produced and directed a 1981 public television program, “A Place Called Rohwer.” Program was shown in 12 states and the master videotape is now in the permanent collection of the Japanese American National Museum in Los Angeles, California.

Created a photographic exhibit of Vietnamese refugee life at Fort Chaffee, Arkansas. Exhibit was displayed at several Arkansas and Missouri locations during 1976.

SELECTED CONSULTATIONS

Florida Press Association and Florida Society of Newspaper Editors, Waldo Proffitt Award for Excellence in Environmental Journalism Administrator, 1999 to the present.

Arkansas Press Association, 1980-2004.

Leadership Tampa media events, Greater Tampa Chamber of Commerce, 1995-1997 and 2002-2004.

Florida Institute of Government Executive Fellows Program, 1995-2002.

Virginia Press Association, 2000.

Arkansas High School Press Association, 1977-1994.

Accrediting Council on Education in Journalism and Mass Communications, Colorado State University re-accreditation visit, 1993.

WEHCO Media and Little Rock Newspapers, 1986-1990.

Tyson Foods, 1989.

Arkansas Department of Heritage, 1986-1988.

Federal Communications Commission, 1979-1981.

Office of Media Liaison, The White House, 1979.

Arkansas Motion Picture Development Office, 1977-1979.

Bureau of Indian Affairs, 1972.

HONORS

Emeritus Professor, University of South Florida, 2013.

Cited in Who's Who in America, 1994 through 2013 editions.

Florida Scholastic Press Association Gold Medallion Award, 2012 (FSPA's highest accolade).

Cited in Who's Who in American Education, 2006-2007 edition.

Cited in Who's Who in the World, 1995-1996 edition and 1999 through 2006 editions.

Cited in Who's Who in the South and Southwest, 1991-1992, 1993-1994, 1995-1996, 1997-1998, 1999-2000 and 2001-2002 editions.

Cited in Who's Who in the Media and Communications, 1998-1999 edition.

Emeritus Professor, University of Arkansas at Little Rock, 1996.

College of Professional and Public Affairs teaching excellence award (\$1,000), University of Arkansas at Little Rock, 1990.

Cited in The International Authors and Writers Who's Who, 1989 edition.

Invited seminarian, Gannett Center for Media Studies, Columbia University, 1987.

European Academy Fellowship for media study in Berlin, 1984.

German Academic Exchange Service Fellowship for study at the University of Bonn, 1982.

Chancellor's Recognition for Outstanding Service to the Office of Academic Advising, University of Arkansas at Little Rock, 1980.

William Robertson Coe Fellow in general semantics, University of Wyoming, 1973.

AFFILIATIONS

Association for Education in Journalism and Mass Communication (AEJMC), member.

Association of Schools of Journalism and Mass Communication (ASJMC), member. Elected member of national publications committee, 1995-1997, 1997-2000 and 2003-2006. Elected chair of publications committee and member of the ASJMC executive committee, 1997-1998, 1998-1999, 1999-2000 and 2003-2004. Appointed member of the joint committee on organizational visibility with AEJMC, 2004-2005. Appointed member of alliance committee with AEJMC, 1997-2000.

Florida Press Association, board of directors, 2010-2011.

Kappa Tau Alpha (KTA), member.

Society of Professional Journalists (SPJ), member, Mid-Florida Professional Chapter and former member, Arkansas Professional Chapter. President, Arkansas Professional Chapter, 1991-1992. (Arkansas Chapter won three national awards: Outstanding Professional Chapter Award for Region 12, Circle of Excellence Award for campus relations and Director's Award for freedom of information work.) Vice president, 1989-1991. Board member, 1986-1994.

January 1, 2013