

# Curriculum Vitae

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## Kristin Arnold Ruyle

School of Mass Communications  
University of South Florida  
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## EDUCATION

**Masters of Fine Arts, Television Production - Brooklyn College,**  
Brooklyn, New York, June 1992. Thesis Advisor: George Dessart

**Bachelor of Art - State University of New York at Plattsburgh, May 1989**  
Major: Communication Arts, Minor: Business

**Exchange Student - Liverpool Institute of Higher Education/ Hope University**  
Liverpool England, Spring 1988

## TEACHING EXPERIENCE

**University of South Florida, Tampa, Florida**

**Instructor (Level II) July 1999 – present: School of Mass Communications**

**Sequence Head** Television Production: Fall 2012 - present

### **Courses Taught:**

Introduction to Studio Production and Direction  
Electronic Field Production  
Introduction to Telecommunications

### **Courses Developed:**

Advanced Studio Production and Direction  
Documentary Film Production  
Mass Media in the Movies

**Instructor of record:** for special projects: Includes Student programs and PSA's for local non profits. Internal University programming for various college departments.

**Executive Producer:** *SPECTRUM*, half hour student documentary produced for WUSF-TV

**Executive Producer:** *Talk of the Town*, half hour roundtable/magazine series produced with WUSF-TV

**University of Tampa, Tampa, Florida**

**Adjunct Instructor** Spring Semester 2009: Department of Communications

Course Taught:

Studio I: Introduction to studio producing and directing

**Brooklyn College, Brooklyn, New York**

**Teaching Assistant** 1991 – 1992 Television and Radio Center

Introduction to Television/Studio Production I

Acting For the Camera w/ F. Murray Abraham

**Documentary Awards:**

<i>Think About This</i>	2011 Bronze Telly Award
<i>Historically Cuban</i>	2010 Independents' Film Festival, Best Student Documentary
<i>Tempo of Tampa Bay</i>	2010 Bronze Telly Award
	2009 Independents' Film Festival, Florida Choice
<i>An Ale of a Tale</i>	2009 Bronze Telly Award
	2009 Communicator Award, Award of Excellence
<i>The Gardasil Debate</i>	2009 Communicator Award, Award of Distinction
	2009 Tampa Bay Video Awards
<i>Ringside Stories</i>	2006 Independents' Film Festival, Florida Choice

**Additional Productions:**

Florida Department of Children and Families *Think About This*, an educational training tool documentary on teen pregnancy. Serving agencies throughout Hillsborough County, 2010 – present

Including: Derrick Brooks Youth Programs

Boys & Girls Club of Tampa Bay

Success for Kids/Healthy Start Program

Miracles Outreach Group Home

Heavenly Hearts Group Home

Hillsborough Kids/Camelot Community Care Independent Living

Eckerd Community Alternatives/Camelot Community Care Independent Living

**Contributing Publications**

Florida Center for Instructional Technology FCAT CD-Rom production, 2001

## **University and Department Service:**

TV Production Sequence Head: 2012 – present

Mass Communications LLC (*Living Learning Community*) Advisory Board -present

Chair: Telecommunications Instructor Search Committee 2012

Member: School of Mass Communications Search Committees

Alternate: Instructor Promotions Committee 2011 – 2012

Video Producer: Native American Olympic grant proposal video with hockey ledged and first Native American in the NHL Henry Boucha. Summer 2012

Video Producer: USF TV Sparkle reel with University Communications. Summer 2012  
An overview programming from Mass Communications and University News.

MTV “MADE” Casting at USF: Faculty Coordinator. Worked with NY crew to book facilities, promotion and oversee casting for program on USF Campus.

March 2012, January 2013

Telecommunications and Journalism Curriculum ad hoc committee 2011 – present

Documentary Film Screening: “Page One: Inside the New York Times”

November 14, 2011, With the help of SPJ, RTDNA and University Film and Video Association we were able to present a screening of “Page One: Inside the New York Times” in the Marshall Center Oval Theatre. Over 200 students attended.

New York Yankee/ USF Spring Training student production coordinator 2009 – present

Presenter, Mass Communications Professional Tips 101 Workshops, October 2012

I Tunes U / University Communications Strategic Planning 2009 – 2010

School of Mass Communication Undergraduate Committee, 2000, 2006, 2010

Speaker, Florida Scholastic Press Association’s annual statewide journalism convention

Topics: “The power of Editing” “Developing a TV program” 2009

“Hitting your Target Audience” 1999

USF Library “In Focus” video development 2008

College of Arts and Sciences Grievance Committee, 2005

School of Mass Communication Undergraduate Curriculum Committee 2005

Honors College Thesis Advisor, 2002, 2003, 2005

Florida Center for Instructional Technology Workshop for Teachers:

TV Production for the Classroom, 2001

University Film and Video Association: Judge, University Music Video Contest, 2000, 2001, 2012

Advisor, Student Broadcast Association, 1999 – 2002

School of Mass Communications Executive Committee, untenured faculty member 2001

MTV Super Bowl productions: Coordinated student interns for pre production and production, 1999

### **Professional Development:**

Training Certificate, Final Cut Pro workshop, Tampa Bay Community Television, 2010

IRTS Foundation Faculty/Industry Seminar, New York, NY –March 2003 seminar:

*From Content to Management: Searching for Answers in Puzzling Times*

Recipient: IRTS 2003 Coltrin Award for Excellence in Communications Education

IRTS Foundation Faculty/Industry Seminar, New York, NY –March 2002 seminar:

*From Newsroom to Boardroom -- How Current Events are altering the Media Landscape*

Certificate of Achievement, *Active Learning Strategies in University Classes*, USF Center for teaching Enhancement, 2000

**Equipment:** Grass Valley 200 Switcher, Tascam M-224 audio board, Trinity graphics program and production switcher, Media 100 and JVC DVC Pro, Professional DV camcorder.

### **PROFESSIONAL EXPERIENCE**

**Producer:** MTV Networks, New York, NY. Programs included: *The Rock N Roll Picture Show*, VH1's weekly movie series with host wraps. *Fashion TV* and *VH1 Specials*. Oversaw the breakdown of program, rebuilt scenes and packages for air, oversee graphics, and on-line edit. Worked closely with Network Standards, Acquisitions and Programming. Reformatted programs for Nick at Nite, TV Land and Paramount Syndication. Series include *Cheers*, *Happy Days* and *I Love Lucy*. August 1995 – July 1999, December 2000, Summer 2001.

**Promotions Producer:** Bravo / Independent Film Channel, New York, NY. Responsibilities included: producing and tagging promos and ID's. Freelance. May 1997 - August 1997

**Associate Producer / Editor:** Time Inc. New Media - The News Exchange, New York, NY., (Formerly Time Warner Television Program Development). August 1992 - August 1995  
Developed Time Inc. publications titles into television programming

Projects included but not limited to:

\***Fortune Nightly Business Report** – worked with Fortune writers to produce 2 evening and 1 morning business news update for NY1 cable news

\***Ask Money** – Weekly Question and Answer series with Money Magazine writer Jordon Goodman

\***Time Magazine** - Assistant produced and edited Time Magazine correspondent packages for *The McNeill/Lehrer News Hour*, Directed television pilot roundtable programs, off line editor, *Campaign 92*, Time Magazine documentary on 1992 Presidential Election

**\*Sports Illustrated for Kids** - Produced promotional, educational and pilot videos

**\*Warner Books** - Produced national spot campaigns and internal sales videos

**\*People Magazine** – Produced Video News Release (VNR's) for special issues, including "50 Most Beautiful People"

**\*Promotions, Packages and VNR's** for other Time Inc. titles and programs  
**(E!, Extra, People, LIFE and Entertainment Weekly)**

Additional job responsibilities included: field and segment producing, booking talent and crews, coaching print journalists, budgeting, scheduling outside facilities. Equipment knowledge includes: BTS Diamond 30 digital switcher, Abakus A51, Grass Valley VPE 141 edit controller, Hi8 and Beta camera, Chyron and multi format editing.

**Associate Producer:** Point One Production, Brooklyn, NY. Commercial shoots and PSA campaigns. Worked with clients, crews and agencies. January 1991 - August 1992

**Producer: All About TV;** Nationally syndicated program through PBS. Hosted by film historian Steven H. Scheuer. Produced at Brooklyn College Television Center. Round Table program on documenting television history and trends. Responsibilities included: topic selection, segment producing, booking guests, overseeing final edit and distribution, writing overview for TV guide. December 1990 - June 1992

**Production Intern:** Brooklyn College Television Center, Brooklyn, NY. Developed and produced programs for WNYE in NYC as part of degree program. August 1990 – June 1992

**Production Assistant:** WMHT-TV, Schenectady, NY. Responsibilities included: writing copy for community calendar, booking guests and segment producing for weekly arts program, **Arts Panorama**. Production assistance, crew and scheduling for live programming (membership, auction, sporting events). August 1989-August 1990.

## **CONTRACTS AND CONSULTING**

**Associate Director and Stage Manager:** FOX *Sunsport*, *ESPN*, YES Network, *CrewCall* production for local and national sports production. Teams include: Tampa Bay Lightning Hockey, Tampa Bay Ray's Baseball, Tampa Bay Buccaneers Football, Orlando Magic Basketball, New York Yankee and Baltimore Orioles Baseball Spring Training, University of South Florida Football, Baseball and Basketball and HBO Boxing production. Work with producer and director timing show and commercial breaks. Communicate with network and local affiliates. Work with On Air Talent coordinating pre game interviews and announce booth commentary. Tampa, Florida 1999 – present

**Stage Manager:** Home Shopping Network St. Petersburg, Florida. Worked with production supervisor, camera and truck set up, stage manage on Air Talent. 2003 - 2005

## **PUBLISHED PHOTOGRAPHY**

“White Space Is Not Your Enemy” graphics textbook by Kim Golombisky and Rebecca Hagen, 2010

“The Knot” Florida issue, Spring 2009

“Tampa Bay” Metro, April 2009

“LIFE Magazine” shared photo credit, Co Rentmeester, August 1993

## **PROFESSIONAL SERVICE**

Tampa Bay Television Awards Judge 2008, 2009, 2010

On-air talent, WUSF-TV (a PBS affiliate) membership drive 1999 - 2003

Daytime and Local Emmy Judge 1992, 1993, 1994

## **COMMUNITY SERVICE**

Delta Phi Epsilon National Sorority

Charter Member - Epsilon Pi. 1987

Alumni support - Rush 2000 recruitment video consultant/producer

Chapter Advisor- Delta Kappa, University of Florida, 2009 – present

Junior League of Tampa

Active Sustainer 2008 – Present

Board Member, 2004 – 2005

Photo Editor Sandspur Magazine, 2005 – 2006

Chairman – Social Committee, 2004-2005, Co-chair, 2003

Committee Member: Provisional Education, Academy Prep, Transfer, Marketing, Kids Connect local adoption. 1999- 2008

New York Junior League

Provisional Committee – NYC Domestic abuse shelter hotline 1995-1996

Active Committee - Placement 1996- 1999

Tampa Museum of Art, Pavilion fundraiser, committee chair. 2000 - 2005

TV Studio Consultant/Volunteer – Christ the King Catholic School Church, 2000 - present