

Curriculum Vitae

Wayne Garcia

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QUALIFICATIONS

Experienced as an instructor, visiting lecturer and adjunct, leveraging 26+ years of political journalism, politics and new media work experience into innovative teaching, with a background in investigative and computer-assisted reporting; multimedia experience; management and editing expertise; and radio and television commentary.

ACADEMIC EXPERIENCE

Instructor, School of Mass Communications

University of South Florida, January 2011-present

- Teaching editing and beginning and advanced reporting courses.

Executive Director, Florida Scholastic Press Association, 2009-present

- Supervision of FSPA office located at University of Florida, providing support and direction for high school journalism teachers in the state

Visiting Lecturer, College of Journalism and Communications, University of Florida

In the 2009-2010 school year, I taught the following courses:

- *Applied Fact Finding* (JOU 3110), covering all aspects of information gathering, including online, library-based, databases, public records, data analysis, and computer-assisted reporting.
- *Investigative Reporting* (RTV 3305), covering all aspects of in-depth public records-based reporting for broadcast media.
- *Political Reporting* (JOU 4930), an applied writing course covering the relationship between democracy and journalism, how to cover campaigns, the history of political journalism. Students covered ongoing campaigns throughout Florida via blogs devoted to their races and longer-form news stories.
- *Editing* (JOU 4210), lab instructor.

Adjunct professor, College of Liberal Arts and Sciences, University of Tampa, 2005-present

- *Journalism I* (WRI 271), introduction to journalism writing

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- *Journalism II* (WRI 371/COM 371), an upper-level advanced course that focuses on narrative approaches, literary journalism, fact-finding and in-depth projects

**Teaching Assistant, Public Affairs Reporting course,
University of South Florida-St. Petersburg – Fall 2008**

**Adjunct professor of journalism, College of Journalism and Communications,
University of Florida**

From 1986-2004, I taught the following courses:

- *Writing for Mass Communications* (MMC 2100), writing lab instructor, 1986-88
- *Computer-Assisted Reporting* (JOU 4930), an upper-level advanced course for graduating seniors who have proven strong reporting skills, 1997-99
- *Literary Journalism*, an overview course to nonfiction narrative, with an emphasis on the “New Journalism” writers of the 1960s, including Tom Wolfe, Hunter Thompson, Joan Didion, and Truman Capote, 1999
- *Applied Fact Finding* (JOU 3110), covering all aspects of information gathering, including online, library-based, databases, public records, data analysis, and computer-assisted reporting, 2003-2004

ACADEMIC PREPARATION

Master of Arts, University of South Florida (August 2009)

- Major: Journalism, with a number of courses completed in comparative political science
- Thesis title: “Politics, Journalism and Web 2.0 in the 2008 Presidential Campaign”
- 4.0 GPA

Bachelor of Science in Journalism, College of Journalism and Communications,
University of Florida, Gainesville, 1983

- Concentrations: Reporting, political science

AWARDS & HONORS

- Irene Miller Vigilance in Journalism Award, 2009, Pinellas County chapter of the American Civil Liberties Union
- Best Blog, 2009 Sunshine State Awards, South Florida chapter of the Society of Professional Journalists
- Best Media Blog, “The Political Whore,” 2008 Florida Netroots Coalition Awards
- First Place, 2008 Florida SPJ Sunshine State Awards, Election Reporting – Small for “The Next President”

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- Second Place, 2008 Florida SPJ Sunshine State Awards, Serious Column Writing or Commentary
- Third Place, 2008 Florida SPJ Sunshine State Awards, Local Political or Government Reporting – Small for “The Athletic Supporter”

PROFESSIONAL EXPERIENCE

Political Editor, 2005-2009

Creative Loafing newspaper, Tampa

- Write award-winning political column for alternative weekly; produce in-depth cover stories on a variety of public affairs issues and provide guidance for coverage and content in the newspaper’s public affairs section; primary writer and developer of thepoliticalwhore.com and fixitnowtampabay.com blogs; multimedia journalism including photography, audio recording and digital editing; develop and provide online audio and video content. Also primary radio and television commentator for the newspaper, with regular appearances on Florida This Week (Public Television); Flashpoint (ABC affiliate), Your Turn (Fox affiliate) and WMNF 88.5 FM (community radio).

Managing Partner, 2003-2004

Garcia Mackin & Associates

- Supervised all aspects of successful political consulting firm, including creative design, media production, media relations, strategy and campaign management. Also provided small newspaper consulting, specializing in use of Internet by emerging newspapers.

Partner, 1995-2003

Repper Garcia & Associates

- Participated in all aspects of successful political consulting firm, including creative design, media production, media relations, strategy and campaign management; public affairs/public relations clients included Philadelphia Phillies, Zephyrhills Water and Nestle Waters NA, Neighborly Care Network, Nixon Newspapers, Centro Ybor, Muvico Theaters, Dish Restaurant and Two Rivers Ranch.

Editor in Chief, 1994-1995

Warfield’s Tampa Bay Review, Tampa, FL

- Top editorial director in charge of launch of business weekly publication and subsequent creation of E&P/Kelsey Group online award-winning Review.Net; supervised staff of 5; edited newspaper and wrote weekly column.

Reporter, 1992-1994

St. Petersburg Times newspaper, Florida

- Based in Clearwater bureau, produced numerous daily, investigative and feature stories on county government and Church of Scientology beats.

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Reporter, 1988-1992

Tampa Tribune newspaper, Florida

- Based in Clearwater bureau and Tampa metro newsroom, produced numerous daily, investigative and feature stories on Hillsborough and Pinellas County governments, Tampa city hall, and business coverage in real estate and economic development. Nominated for Pulitzer Prize.

Reporter and Assistant City Editor, 1983-1988

Gainesville Sun newspaper, Florida

- Based in Gainesville, produced numerous daily, investigative and feature stories on police beat, Gainesville city hall, and health care; as editor, supervised a staff of approximately 15, edited copy nightly for daily publication and oversaw special projects.

MEMBERSHIPS

- Association for Education in Journalism and Mass Communication
- Journalism Education Association
- National Student Press Association
- Florida Scholastic Press Association, Executive Director and member, Board of Directors
- Investigative Reporters & Editors
- Florida Society of Newspaper Editors
- Society of Professional Journalists

PUBLICATIONS

“**Little Yankee.**” Chapter in “Homegrown in Florida.” Edited by William McKeen. University Press of Florida; Gainesville. 2012.

SERVICE

Adviser, USF student chapter of Society of Professional Journalists, 2011-present

During first re-formed semester, group held 6 events with guest speakers in 2011 and 5 in 2012.

Chairman, Ad Hoc Committee on Faculty Governance Review, 2012-present

Member, Undergraduate Committee, 2011-2012

Member, Faculty Sequence Subcommittee for Long-Term Curriculum Changes, 2012-present

Editor, The Digital Bullpen student news website for School of Mass Communications

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Interim Board of Directors, Mid-Florida Professional Chapter of the Society of Professional Journalists, 2012-2013

PRESENTATIONS

“Social Media and the Student Press” January 8, 2011, St. Petersburg, Fla., Mid-Winter meeting of the AEJMC Scholastic Journalism Division

“10 Ways to Find Fresh Stories” May 4, 2012, Orlando, Fla., Florida Scholastic Press Association

“The Future of Journalism” keynote address, Florida Scholastic Press Association District 2 conference. Oct. 13, 2012.

http://my.hsj.org/schools/newspaper/tabid/100/view/frontpage/schoolid/1389/articleid/545610/fspa_fun_survives_police_acrimony.aspx

“The Future of Journalism” keynote address, Florida Scholastic Press Association District 1 conference. Oct. 2012.

“The Power of Narrative Journalism in High School” presentation Florida Scholastic Press Association District 4 conference. Oct. 2012.

“Teaching with mobile media to prepare students for jobs that don’t exist, yet” panelist. Southeast Colloquium, AEJMC, Tampa, FL March 2, 2013.

“Big Data for high school journalism,” Summer Journalism Institute, University of Florida, June 2013

“Big Data,” Florida Scholastic Press Association District 4 Fall Workshop, Oct. 4, 2013

MEDIA APPEARANCES

Panelist, political expert on WEDU-TV’s “Florida This Week”

Public television

March 11, 2011

July 8, 2011

May 6, 2011

October 14, 2011

July 13, 2012

Jan. 25, 2013

“Absentee ballots are going out in Florida and many GOP voters are still undecided,” WTSP-TV Channel 10 (CBS affiliate) Broadcast Dec. 27, 2011. Online at <http://www.wtsp.com/news/article/228418/250/FL-GOP-voters-undecided-as-absentee-ballots-go-out>

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“Florida primary election,” WTVT-TV Fox 13. Broadcast Dec. 18, 2011.

“Bachmann faces tricky race to hold on to her House seat,” Andrea Billups, The Washington Times, January 29, 2012

“Last Call,” solo guest host with Mitch Perry, WMNF-FM 88.5 Community Radio, 1 hour talk show on the future of journalism and politics.

“The Science of Picking a Vice Presidential Candidate,” WTSP-TV CBS affiliate in Tampa Bay, news package aired June 18, 2012. Online at <http://www.wtsp.com/news/local/article/259874/8/The-science-of-picking-VP-candidate>

“Radioactivity,” news call-in show, WMNF-FM 88.5, aired June 18, 2012

“A Closer Look at the Local Primaries,” Florida Matters, WUSF-FM, July 2012 http://www.wusf.usf.edu/news/program/florida_matters/episode/2012-07/a_closer_look_at_the_local_primaries

“Students deliver online, in print,” The Laker weekly, B.C. Manion. May 30, 2012 <http://cnewspubs.com/wp/?p=10910>

“I-Team: Stopping Unwanted Political Calls,” WTSP-TV, Sept. 212, 2012. http://www.abcactionnews.com/dpp/news/local_news/investigations/i-team-stopping-unwanted-political-solicitations

“Social Media Voices Help Shape Images of Convention Speakers,” Aug. 29, 2012. Andrea Billups. Washington Post. <http://washingtontimes.com/news/2012/aug/29/social-media-voices-help-shape-images-of-conventio/print/>

Wrote a series of bylined stories covering the perception of Tampa by the rest of the world during the Republican National Convention in Creative Loafing. August 2012:

Daniel in the lion's den_ Tampa's RNC strip club conundrum _ Daily Loaf

Do we really need 15,000 journalists in Tampa to cover an infomercial__ Daily Loaf.

Florida's boom and bust gets airtime on Marketplace broadcast _ Daily Loaf

Tuesday RNC media_ Pam Bondi, Morning Joe and punching The New Yorker _ Daily Loaf

View askew_ How the media has portrayed Tampa Bay, pre-convention _ Daily Loaf

“Radioactivity,” guest host of news call-in show, WMNF-FM 88.5, aired September 2013 on topic of anti-gay laws in Russia

CONTEST JUDGING

South Carolina Press Association, 2012 News Contest, Category 158 Short Story
Engage in Democracy 2012 Student Journalism Challenge, Media Arts Institute.